

Sunbelt South-Telecommunications, Ltd.  
WSST-DT-51  
112 7<sup>th</sup> Street South - P.O. Box 917  
Cordele, Georgia 31015

**ANNUAL PUBLIC FILE EEO REPORT**

Period of December 1, 2010 through November 30, 2011

Name and address of SEU: Sunbelt-South Tele-Communications, Ltd.

112 7<sup>th</sup> Street South - Cordele, Georgia 31015

Name of responsible SEU officer Phillip A. Streetman

Address of responsible SEU officer 112 7<sup>th</sup> Street South - Cordele, Georgia 31015

Phone number of responsible SEU officer 1-229-273-0001

Position of responsible SEU officer General Partner

Call letters of station SEU WSST-DT

How many full-time positions filled during this reporting period 1

**LIST OF FULL-TIME POSITIONS FILLED DURING THIS REPORTING PERIOD**

Name of position	Number of Applications	Date hired	How Recruited	Successful Source
<u>Sales</u>	<u>2</u>	<u>04/04/11</u>	<u>Advertisement</u>	<u>WSST-TV Website</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**NOTATION: The full-time applicants listed above was not successful and is no longer employed with WSST-TV, no replacement sought.**

**We also sought applicants for Master Control Operator during this period. No successful applicant were elected for the position during this period.**

## RECRUITMENT RESOURCES UTILIZED

Name of resource WSST-TV and WSST-DT

Contact Person Phillip A. Streetman

Staff Hostings at Facility

Street or P.O. Box 112 7<sup>th</sup> Street South

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-0001

Name of resource www.wsst.com

Contact person Phillip A. Streetman

Street or P.O. Box 112 7<sup>TH</sup> Street South

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-0001

Name of resource GEORGIA STATE LABOR DEPARTMENT

Contact Person Sebrina Thorpe

Street or P.O. Box 1205 South 7<sup>th</sup> Street

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-276-2355

Name of resource CORDELE BRANCH OF NAACP

Contact Person Mr. Membrish Brown

Street or P.O. Box 907 Tulip Street

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-3846

Name of resource SOUTHWEST GA.UNITED EMPOWERMENT ZONE

Contact Person Ms. Lisa Dixon

Street or P.O. Box 1150 Industrial Drive

City, State, Zip Code Vienna, Georgia 31092

Phone No. of resource 1-229-268-7592

Name of resource GA. SOUTHWESTERN STATE UNIVERSITY

Contact Person Ms. Debbie Hobgood

Street or P.O. Box GSW State University Drive

City, State, Zip Code Americus, Georgia 31709

Phone No. of resource 1-229-931-2237

Name of resource FORT VALLEY STATE UNIVERSITY

Contact Person Dr. Dwayne Crew

Street or P.O. Box 1005 State University Drive

City, State, Zip Code Fort Valley, Georgia 31030

Phone No. of resource 1-478-825-6301

Name of resource ABRAHAM BALDWIN AGRICULTURAL COLLEGE

Contact person Ms. Barbra Pirkle

Street or P.O. Box 2802 Moore Highway

City, State, Zip Code Tifton, Georgia 31794

Phone No. of resource 1- 229-391-4890

Name of resource ALBANY STATE UNIVERSITY  
Contact person Ms. Wynell Wilson  
Street or P.O. Box 504 College Drive  
City, State, Zip Code Albany, Georgia 31705  
Phone No. of resource 1-229-430-4623 Fax 229-430-2867

Name of resource SOUTH GA. TECHNICAL COLLEGE  
Contact person Ms. Cynthia Carter  
Street or P.O. Box 900 South Ga. Tech Parkway  
City, State, Zip Code Americus, Georgia 31709  
Phone No. of resource 1-229-931-2057

Name of resource SOUTH GA. TECHNICAL COLLEGE  
Contact person Ms. Cynthia Carter  
Street or P.O. Box 402 North Midway Road  
City, State, Zip Code Cordele, Georgia 31015  
Phone No. of resource 1-229-931-2057 or 1-229-271-4040

Name of resource DARTON COLLEGE  
Contact person Mr. Jason Swords  
Street or P.O. Box 2400 Gillionville Road  
City, State, Zip Code Albany, Georgia 31705  
Phone No. of resource 1-229-317-6449

Name of resource ALBANY TECHNICAL COLLEGE  
Contact person Ms. Judy Jimmerson  
Street or P.O. Box 1704 Slappey Boulevard  
City, State, Zip Code Albany, Georgia 31701  
Phone No. of resource 1-229-430-3514

Name of resource MOULTRIE TECHNICAL COLLEGE  
Contact person Ms. Lisa Griffin  
Street or P.O. Box 800 Veteran Parkway  
City, State, Zip Code Moultrie, Georgia 31788  
Phone No. of resource 1-229-217-4148

Name of resource CRISP COUNTY HIGH SCHOOL  
Contact person Ms. Tamara Jacobs  
Street or P.O. Box 2402 Cougar Alley  
City, State, Zip Code Cordele, Georgia 31015  
Phone No. of resource 1-229-276-3430

Name of resource DOOLY COUNTY HIGH SCHOOL  
Contact person Ms. Livean Sutton  
Street or P.O. Box 715 North 3<sup>rd</sup> Street  
City, State, Zip Code Vienna, Georgia 31092  
Phone No. of resource 1-229-268-4761

Name of resource VALDOSTA STATE UNIVERSITY  
Contact person Ms. Delois Hargett  
Street or P.O. Box 1500 Patterson Street  
City, State, Zip Code Valdosta, Georgia 31698  
Phone No. of resource 1-229-333-5942

Name of resource ALABAMA STATE UNIVERSITY  
Contact person Mr. Ronald Hargrove  
Street or P.O. Box P.O. Box 271  
City, State, Zip Code Montgomery, Alabama 36101-0271  
Phone No. of resource 1-334-229-4804

Name of resource CORDELE DISPATCH  
Contact person Classified Advertising  
Street or P.O. Box 306 West 13<sup>th</sup> Avenue  
City, State, Zip Code Cordele, Georgia 31015  
Phone No. of resource 1-229-273-2277

Name of resource ALBANY HERALD  
Contact person Classified Advertising  
Street or P.O. Box P.O. Box 48  
City, State, Zip Code Albany, Georgia 31702  
Phone No. of resource 1-229-888-9300

Will this report be included in the SEU website? Yes X No \_\_\_\_

Did this SEU have an EEO policy during this period? Yes X No \_\_\_\_

Is the EEO policy available in the public file Yes X No \_\_\_\_

Does the SEU maintain separate files on each hire? Yes X No \_\_\_\_

Did SEU employ any exempt interns during this period? Yes \_\_\_\_ No X

How Many? 0

Did SEU employ any exempt part-timers during this period? Yes \_\_\_\_ No X

Did SEU utilize the 3-prong approach to EEO? Yes X No \_\_\_\_

  
\_\_\_\_\_  
Signature of company official

# **WSST-TV OUTREACH ACTIVITIES**

## **SCHOLARSHIP PROGRAM**

WSST-TV contributed to the South Ga. Technical College scholarship by donating \$100.00 to their annual drive Tech Force 2011 which was designated to the matching Grant-CCC fund which assist South Ga. Technical College in fulfilling its mission of preparing citizens for success in the workforce.

## **CAREER DAY**

April 29, 2011 Ms. Tamiko Lewis attended Career Day at The Blackshear Trail Elementary School where she interviewed Ms. Kim Hixon about their Career Day and what informative information she were sharing with the students. Ms. Lewis also shared with students about her career in television.

## **EMPLOYMENT OUTREACH PROMOTIONS**

On March 4, 2011, Mr. Phil Streetman did an interview with Mr. David Dunn of the Small Business Administration on the services they offer to start up companies to help them get their small business going. They offer tremendous opportunities for employees.

WSST- TV in conjunction with the Cordele-Crisp Industrial Development (IDC) broadcast and promote their attempt to bring job industries in the community.

WSST-TV broadcast Ribbon Cutting of new business coming to our area to inform the public of their employment opportunities.

## **YOUTH BUILD PROGRAM**

WSST-TV assist the Southwest Ga. United Empowerment Zone to promote their Youth Build Program. This program is designed to give low income high school dropouts between the age of 16 and 24 a second chance at completing high school or obtaining a GED, while teaching construction as a skill. WSST-TV coverage and interviews with the program participants was instrumental in helping Southwest Ga. United Empowerment Zone to obtain new applicants for the program. WSST-TV have supported the "YOUTH BUILD" program for many years.

## **JOBS TV**

WSST in conjunction with the Ga. Department Of Labor telecast occasionally employment opportunities from the area and around the state.

## **WEBSITE**

All of WSST-TV Job openings and EEO Public file Reports are listed on our website.



Sunbelt South-Telecommunications, Ltd.  
WSST-DT-51  
112 7<sup>th</sup> Street South - P.O. Box 917  
Cordele, Georgia 31015

**ANNUAL PUBLIC FILE EEO REPORT**

Period of December 1, 2011 through November 30, 2012

Name and address of SEU: Sunbelt-South Tele-Communications, Ltd.

112 7<sup>th</sup> Street South - Cordele, Georgia 31015

Name of responsible SEU officer Phillip A. Streetman

Address of responsible SEU officer 112 7<sup>th</sup> Street South - Cordele, Georgia 31015

Phone number of responsible SEU officer 1-229-273-0001

Position of responsible SEU officer General Partner

Call letters of station SEU WSST-DT

How many full-time positions filled during this reporting period 1

**LIST OF FULL-TIME POSITIONS FILLED DURING THIS REPORTING PERIOD**

Name of position	Number of Applications	Date hired	How Recruited	Successful Source
<u>Sales</u>	<u>4</u>	<u>05/01/12</u>	<u>Advertisement</u>	<u>Cordele Dispatch (Americus Time)</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**NOTATION: The full-time applicants listed above was not successful and is no longer employed with WSST-TV, no replacement sought.**

## **RECRUITMENT RESOURCES UTILIZED**

Name of resource WSST-TV and WSST-DT

Contact Person Phillip A. Streetman

Staff Hostings at Facility

Street or P.O. Box 112 7<sup>th</sup> Street South

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-0001

Name of resource www.wsst.com

Contact person Phillip A. Streetman

Street or P.O. Box 112 7<sup>TH</sup> Street South

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-0001

Name of resource GEORGIA STATE LABOR DEPARTMENT

Contact Person Sebrina Thorpe

Street or P.O. Box 1205 South 7<sup>th</sup> Street

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-276-2355

Name of resource CORDELE BRANCH OF NAACP

Contact Person Mr. Membrish Brown

Street or P.O. Box 907 Tulip Street

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-3846

Name of resource GA. SOUTHWESTERN STATE UNIVERSITY

Contact Person Ms. Debbie Hobgood

Street or P.O. Box GSW State University Drive

City, State, Zip Code Americus, Georgia 31709

Phone No. of resource 1-229-931-2237

Name of resource FORT VALLEY STATE UNIVERSITY

Contact Person Dr. Dwayne Crew

Street or P.O. Box 1005 State University Drive

City, State, Zip Code Fort Valley, Georgia 31030

Phone No. of resource 1-478-825-6301

Name of resource ABRAHAM BALDWIN AGRICULTURAL COLLEGE

Contact person Ms. Barbra Pirkle

Street or P.O. Box 2802 Moore Highway

City, State, Zip Code Tifton, Georgia 31794

Phone No. of resource 1- 229-391-4890

Name of resource ALBANY STATE UNIVERSITY

Contact person Ms. Wynell Wilson

Sreet or P.O. Box 504 College Drive

City, State, Zip Code Albany, Georgia 31705

Phone No. of resource 1-229-430-4623 Fax 229-430-2867

Name of resource SOUTH GA. TECHNICAL COLLEGE

Contact person Ms. Cynthia Carter

Street or P.O. Box 900 South Ga. Tech Parkway

City, State, Zip Code Americus, Georgia 31709

Phone No. of resource 1-229-931-2057

Name of resource SOUTH GA. TECHNICAL COLLEGE

Contact person Ms. Cynthia Carter

Street or P.O. Box 402 North Midway Road

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-931-2057 or 1-229-271-4040

Name of resource DARTON COLLEGE

Contact person Mr. Jason Swords

Street or P.O. Box 2400 Gillionville Road

City, State, Zip Code Albany, Georgia 31705

Phone No. of resource 1-229-317-6449

Name of resource ALBANY TECHNICAL COLLEGE

Contact person Ms. Judy Jimmerson

Street or P.O. Box 1704 Slappey Boulevard

City, State, Zip Code Albany, Georgia 31701

Phone No. of resource 1-229-430-3514

Name of resource MOULTRIE TECHNICAL COLLEGE  
Contact person Ms. Lisa Griffin  
Street or P.O. Box 800 Veteran Parkway  
City, State, Zip Code Moultrie, Georgia 31788  
Phone No. of resource 1-229-217-4148

Name of resource CRISP COUNTY HIGH SCHOOL  
Contact person Ms. Tamara Jacobs  
Street or P.O. Box 2402 Cougar Alley  
City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-276-3430

Name of resource DOOLY COUNTY HIGH SCHOOL  
Contact person Ms. Livean Sutton  
Street or P.O. Box 715 North 3<sup>rd</sup> Street  
City, State, Zip Code Vienna, Georgia 31092  
Phone No. of resource 1-229-268-4761

Name of resource VALDOSTA STATE UNIVERSITY  
Contact person Ms. Delois Hargett  
Street or P.O. Box 1500 Patterson Street  
City, State, Zip Code Valdosta, Georgia 31698  
Phone No. of resource 1-229-333-5942

Name of resource ALABAMA STATE UNIVERSITY

Contact person Mr. Ronald Hargrove

Street or P.O. Box P.O. Box 271

City, State, Zip Code Montgomery, Alabama 36101-0271

Phone No. of resource 1-334-229-4804

Name of resource SOUTHWEST GA.UNITED EMPOWERMENT ZONE

Contact Person Ms. Lisa Dixon

Street or P.O. Box 1150 Industrial Drive

City, State, Zip Code Vienna, Georgia 31092

Phone No. of resource 1-229-268-7592

Name of resource CORDELE DISPATCH

Contact person Classified Advertising

Street or P.O. Box 306 West 13<sup>th</sup> Avenue

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-2277

Name of resource ALBANY HERALD

Contact person Classified Advertising

Street or P.O. Box P.O. Box 48

City, State, Zip Code Albany, Georgia 31702

Phone No. of resource 1-229-888-9300

Will this report be included in the SEU website? Yes X No \_\_\_\_

Did this SEU have an EEO policy during this period? Yes X No \_\_\_\_

Is the EEO policy available in the public file Yes X No \_\_\_\_

Does the SEU maintain separate files on each hire? Yes X No \_\_\_\_

Did SEU employ any exempt interns during this period? Yes X No \_\_\_\_

How Many? 1

Did SEU employ any exempt part-timers during this period? Yes X No

Did SEU utilize the 3-prong approach to EEO? Yes X No \_\_\_\_

  
\_\_\_\_\_  
Signature of company official

# WSST-TV OUTREACH ACTIVITIES

## MENTORING PROGRAM

Our station mentoring program is to enable our employees full and part time to reach their maximum potential in the broadcast industry. Our senior management has established a program to critique their performance and help them gain the skills they need for their potential advancement.

For example in Sept of 2012 General Manager Phil Streetman met with Jacob Smarr of our production department. Mr. Smarr is currently part-time but wants to be full time. Mr. Streetman pointed out areas in which he needed to achieve that position.

1. That as a young person he needs to understand the necessity of being punctual for work.
2. That he needs to dress professionally to fit the image of the company.
3. That he must improve his computer skills. Mr. Streetman suggested that he enroll at the local campus of South Ga. Technical College in their CIS program ( Computer Information Specialist). He told Mr. Smarr he would adjust his work schedule to accommodate his class schedule and would pay his admission fee.

Our next session will be with a long time employee, Lee Wright, who is in the sales department and we want to move him to Sales Manager. We will meet with him periodically to help him achieve this goal.

## JOB FAIR

We participate in only one job fair during this reporting year.  
Department of Labor 2012 Spring Career Fair - April 19, 2012  
Attended by station personnel Patsy Grimsley - Producer

## JOBS TV

WSST in conjunction with the Ga. Department Of Labor Is telecasting several times a week employment opportunities from the area and around the state. We are promoting with announcement on the air when these programs may be seen.

7:45 - 8:00 AM	Every Sunday Morning
Also aired	
November 4, 2012	11:40 - 12:00 Noon
November 7, 2012	7:30 - 8:00 PM
November 10, 2012	6:20 – 6:30 PM



## **SCHOLARSHIP PROGRAM**

WSST-TV contributed to the South Ga. Technical College Scholarship Fund by airing a total of \$1,500.00 in Tech Force commercial spots which was designated to the matching Grant-CCC fund which assist South Ga. Technical College in fulfilling its mission of preparing citizens for success in the workforce.

WSST-TV contributed to the South Ga. Technical College scholarship by donating \$100.00 to their annual drive Tech Force 2011 which was designated to the matching Grant-CCC fund which assist South Ga. Technical College in fulfilling its mission of preparing citizens for success in the workforce.

## **INTERNSHIP PROGRAM**

WSST incorporation with Dooly County High School is offering an internship to Sedeyrius Hicks, a senior who has an interest in broadcasting. He will come first for a familiarization tour and then he will work in our departments 3 days a week while he attends high school. He will participate in various parts of our station. This includes master control, editing onsite camera shoots for news sports and commercials. He will actually put together announcements that will air on our station. He will also appear live on several of our programs such as Mid-Day and Video Hits

During his internship he will be paid a small salary. His coordinator for this internship at Dooly County High School is Carolyn Brooks.

## **YOUTH BUILD PROGRAM**

WSST-TV assist the Southwest Ga. United Empowerment Zone to promote their Youth Build Program. This program is designed to give low income high school dropouts between the age of 16 and 24 a second chance at completing high school or obtaining a GED, while teaching construction as a skill. WSST-TV coverage and interviews with the program participants was instrumental in helping Southwest Ga. United Empowerment Zone to obtain new applicants for the program. WSST-TV have supported the "YOUTH BUILD" program for many years.

## **EMPLOYMENT OUTREACH PROMOTIONS**

Our unemployment rate in the area is currently at 9%. We also are working with the Cordele-Crisp Industrial Development (IDC) in promoting their attempt to bring industries in the community. Our general manger Phil Streetman served as vice chairman for the IDC for 10 years

## **WEBSITE**

All of WSST-TV Job openings and EEO Public file Reports are listed on our website.

