

Sunbelt South-Telecommunications, Ltd.
WSST-TV and WSST-DT
112 7th Street South - P.O. Box 917
Cordele, Georgia 31015

ANNUAL PUBLIC FILE EEO REPORT

Period of December 1, 2011 through November 30, 2012

Name and address of SEU: Sunbelt-South Tele-Communications, Ltd.
112 7th Street South - Cordele, Georgia 31015

Name of responsible SEU officer Phillip A. Streetman

Address of responsible SEU officer 112 7th Street South - Cordele, Georgia 31015

Phone number of responsible SEU officer 1-229-273-0001

Position of responsible SEU officer General Partner

Call letters of station SEU WSST-DT

How many full-time positions filled during this reporting period 1

LIST OF FULL-TIME POSITIONS FILLED DURING THIS REPORTING PERIOD

Name of position	Number of Applications	Date hired	How Recruited	Successful Source
<u>Sales</u>	<u>4</u>	<u>05/01/12</u>	<u>Advertisement</u>	<u>Cordele Dispatch (Americus Time)</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

NOTATION: The full-time applicants listed above was not successful and is no longer employed with WSST-TV, no replacement sought.

RECRUITMENT RESOURCES UTILIZED

Name of resource WSST-TV and WSST-DT

Contact Person Phillip A. Streetman

Staff Hostings at Facility

Street or P.O. Box 112 7th Street South

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-0001

Name of resource www.wsst.com

Contact person Phillip A. Streetman

Street or P.O. Box 112 7TH Street South

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-0001

Name of resource GEORGIA STATE LABOR DEPARTMENT

Contact Person Sebrina Thorpe

Street or P.O. Box 1205 South 7th Street

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-276-2355

Name of resource CORDELE BRANCH OF NAACP

Contact Person Mr. Membrish Brown

Street or P.O. Box 907 Tulip Street

City, State, Zip Code Cordele, Georgia 31015

Phone No. of resource 1-229-273-3846

Name of resource GA. SOUTHWESTERN STATE UNIVERSITY
Contact Person Ms. Debbie Hobgood
Street or P.O. Box GSW State University Drive
City, State, Zip Code Americus, Georgia 31709
Phone No. of resource 1-229-931-2237

Name of resource FORT VALLEY STATE UNIVERSITY
Contact Person Dr. Dwayne Crew
Street or P.O. Box 1005 State University Drive
City, State, Zip Code Fort Valley, Georgia 31030
Phone No. of resource 1-478-825-6301

Name of resource ABRAHAM BALDWIN AGRICULTURAL COLLEGE
Contact person Ms. Barbra Pirkle
Street or P.O. Box 2802 Moore Highway
City, State, Zip Code Tifton, Georgia 31794
Phone No. of resource 1- 229-391-4890

Name of resource ALBANY STATE UNIVERSITY
Contact person Ms. Wynell Wilson
Street or P.O. Box 504 College Drive
City, State, Zip Code Albany, Georgia 31705
Phone No. of resource 1-229-430-4623 Fax 229-430-2867

Name of resource SOUTH GA. TECHNICAL COLLEGE
Contact person Ms. Cynthia Carter
Street or P.O. Box 900 South Ga. Tech Parkway
City, State, Zip Code Americus, Georgia 31709
Phone No. of resource 1-229-931-2057

Name of resource SOUTH GA. TECHNICAL COLLEGE
Contact person Ms. Cynthia Carter
Street or P.O. Box 402 North Midway Road
City, State, Zip Code Cordele, Georgia 31015
Phone No. of resource 1-229-931-2057 or 1-229-271-4040

Name of resource DARTON COLLEGE
Contact person Mr. Jason Swords
Street or P.O. Box 2400 Gillionville Road
City, State, Zip Code Albany, Georgia 31705
Phone No. of resource 1-229-317-6449

Name of resource ALBANY TECHNICAL COLLEGE
Contact person Ms. Judy Jimmerson
Street or P.O. Box 1704 Slappey Boulevard
City, State, Zip Code Albany, Georgia 31701
Phone No. of resource 1-229-430-3514

Name of resource MOULTRIE TECHNICAL COLLEGE
Contact person Ms. Lisa Griffin
Street or P.O. Box 800 Veteran Parkway
City, State, Zip Code Moultrie, Georgia 31788
Phone No. of resource 1-229-217-4148

Name of resource CRISP COUNTY HIGH SCHOOL
Contact person Ms. Tamara Jacobs
Street or P.O. Box 2402 Cougar Alley
City, State, Zip Code Cordele, Georgia 31015
Phone No. of resource 1-229-276-3430

Name of resource DOOLY COUNTY HIGH SCHOOL
Contact person Ms. Livean Sutton
Street or P.O. Box 715 North 3rd Street
City, State, Zip Code Vienna, Georgia 31092
Phone No. of resource 1-229-268-4761

Name of resource VALDOSTA STATE UNIVERSITY
Contact person Ms. Delois Hargett
Street or P.O. Box 1500 Patterson Street
City, State, Zip Code Valdosta, Georgia 31698
Phone No. of resource 1-229-333-5942

Name of resource ALABAMA STATE UNIVERSITY
Contact person Mr. Ronald Hargrove
Street or P.O. Box P.O. Box 271
City, State, Zip Code Montgomery, Alabama 36101-0271
Phone No. of resource 1-334-229-4804

Name of resource CORDELE DISPATCH
Contact person Classified Advertising
Street or P.O. Box 306 West 13th Avenue
City, State, Zip Code Cordele, Georgia 31015
Phone No. of resource 1-229-273-2277

Name of resource ALBANY HERALD
Contact person Classified Advertising
Street or P.O. Box P.O. Box 48
City, State, Zip Code Albany, Georgia 31702
Phone No. of resource 1-229-888-9300

Will this report be included in the SEU website? Yes X No

Did this SEU have an EEO policy during this period? Yes X No

Is the EEO policy available in the public file Yes X No

Does the SEU maintain separate files on each hire? Yes X No

Did SEU employ any exempt interns during this period? Yes No X

How Many? 0

Did SEU employ any exempt part-timers during this period? Yes X No

Did SEU utilize the 3-prong approach to EEO? Yes X No



Signature of company official

WSST-TV OUTREACH ACTIVITIES

MENTORING PROGRAM

Our station mentoring program is to enable our employees full and part time to reach their maximum potential in the broadcast industry. Our senior management has established a program to critique their performance and help them gain the skills they need for their potential advancement.

For example in Sept of 2012 General Manager Phil Streetman met with Jacob Smarr of our production department. Mr. Smarr is currently part-time but wants to be full time. Mr. Streetman pointed out areas in which he needed to achieve that position.

1. That as a young person he needs to understand the necessity of being punctual for work.
2. That he needs to dress professionally to fit the image of the company.
3. That he must improve his computer skills. Mr. Streetman suggested that he enroll at the local campus of South Ga. Technical College in their CIS program (Computer Information Specialist). He told Mr. Smarr he would adjust his work schedule to accommodate his class schedule and the station would pay his admission fee.

Our next session will be with a long time employee, Lee Wright, who is in the sales department and we want to move him to Sales Manager. We will meet with him periodically to help him achieve this goal.

JOB FAIR

We participate in only one job fair during this reporting year.
Department of Labor 2012 Spring Career Fair - April 19, 2012
Attended by station personnel Patsy Grimsley

JOBS TV

WSST in conjunction with the Ga. Department Of Labor Is telecasting several times a week employment opportunities from the area and around the state. We are promoting with announcement on the air when these programs may be seen.

7:45 - 8:00 AM Every Sunday Morning

Also aired:

November 4, 2012 11:40 - 12:00 Noon

November 7, 2012 7:30 - 8:00 PM

November 10, 2012 6:30 - 7:00 PM

EMPLOYMENT OUTREACH PROMOTIONS

Our unemployment rate in the area is currently at 9%. We also are working with the Cordele-Crisp Industrial Development (IDC) in promoting their attempt to bring industries in the community. Our general manger Phil Streetman served as vice chairman for the IDC for 10 years.

WSST-TV contributed to the South Ga. Technical College scholarship fund by airing a total of \$1,500.00 in Tech Force commercial spots which was designated to the matching Grant-CCC fund which assist South Ga. Technical College in fulfilling its mission of preparing citizens for success in the workforce.

INTERNSHIP PROGRAM

WSST incorporation with Dooly County High School is offering an internship to Sedeyrius Hicks, a senior who has an interest in broadcasting. He will come first for a familiarization tour and then he will work in our departments 3 days a week while he attends high school. He will participate in various parts of our station. This includes master control. editing onsite camera shoots for news sports and commercials. He will actually put together announcements that will air on our station . He will also appear live on several of our programs such as Mid-Day and Video Hits.

During his internship he will be paid a small salary. His coordinator for this internship at Dooly County High School is Carolyn Brooks.

WEBSITE

All of WSST-TV Job openings and EEO Public file Reports are listed on our website.

